

Symposium & General Assembly 2019, May 13th in Madrid, Spain

Sponsorship Reservation Form

Dear Partner,

The Euralarm GA 2019 and subsequent Symposium is being held in Madrid at the Melia Madrid Serrano Hotel. These events will generate powerful opportunities to promote your specific business related to fire or security market to an audience of world-leading companies and SMEs decision makers. Euralarm represents 25 national trade associations and 11 manufacturers making up for about 5,000 companies spread across Europe. For more information on Euralarm's initiatives and activities we refer you to www.euralarm.org.

Sponsorship Reservation

We offer you a number of sponsorship opportunities outlined in the table below. If you wish to propose other options, then please send us your idea to secretariat@euralarm.org. All sponsors will be accredited as part of the promotion of this event.

Options	Exposure & Benefits	Prices ex VAT	Select
Symposium	<ul style="list-style-type: none"> ▪ 2 banners (sponsor to provide) ▪ Desktop display of promotional material ▪ Co-introduction speech ▪ Company insert into information pack ▪ 2 free tickets to Symposium ▪ Logo on Euralarm website and onsite programme 	Main Sponsor €3,000 Co-Sponsor €1,500	
President's Dinner	<ul style="list-style-type: none"> ▪ Exclusive sponsorship (max. 1) ▪ Co-introduction speech ▪ Corporate branding on dinner menu ▪ Company insert into information pack ▪ 2 free dinner tickets ▪ Logo on Euralarm website and onsite programme 	€2,000	<input type="checkbox"/>
Dinner Reception	<ul style="list-style-type: none"> ▪ Exclusive sponsorship (max. 1) ▪ Co-introduction welcome speech to participants ▪ Banner (sponsor to provide or additional cost) ▪ Company insert into information pack ▪ 1 Free ticket to symposium and dinner ▪ Logo on Euralarm website and onsite programme 	€1,000	<input type="checkbox"/>
Badge lanyards	<ul style="list-style-type: none"> ▪ Exclusive sponsorship (max. 1) ▪ Corporate co-branding on badge lanyards (delivered by sponsor or prepared at additional charge) ▪ Company insert into information pack ▪ 1 Free ticket to symposium and President's dinner ▪ Logo on Euralarm website and onsite programme 	€1,000	<input type="checkbox"/>
Exhibition table	<ul style="list-style-type: none"> ▪ Desktop display for promotional material / product ▪ Roll-up banner display behind table ▪ Company insert into information pack ▪ 1 Free ticket to symposium and President's dinner ▪ Logo on Euralarm website and onsite programme 	€1,000	<input type="checkbox"/>
Networking Coffee Breaks	<ul style="list-style-type: none"> ▪ Logo display in Networking area during coffee breaks ▪ Roll-up banner display in coffee break area ▪ Company insert into information pack ▪ Logo on Euralarm website and onsite programme 	AM break - €750 PM break - €750	<input type="checkbox"/> <input type="checkbox"/>
Company Insert	<ul style="list-style-type: none"> ▪ Company insert to conference information pack ▪ Max. 2 leaflets 	€500	<input type="checkbox"/>

Terms & Conditions

- a) All sponsorship requests must be sent to secretariat@euralarm.org.
- b) Sponsorship is allocated on a first-come first-served basis. Requests will be confirmed or denied based on availability.
- c) Amount is payable in full latest 40 days before the event (April 3rd, 2019). After this date, the amount is payable immediately upon written confirmation.
- d) Sponsorship reservations may be cancelled latest 14 days after the written confirmation by Euralarm, and latest by April 3rd. After this date, the sponsorship will not be refundable.
- e) Sponsorship displays and inserts, or giveaways are subject to prior approval by Euralarm.
- f) We reserve the right to ensure that all sponsorship remains in keeping with the overall GA and Symposium 2019.
- g) The prices quoted are exclusive of VAT.
- h)

Sponsorship Reservation

I wish to reserve herewith the following sponsorship opportunities:

1. Option: _____ Value: _____ Quantity: _____

2. Option: _____ Value: _____ Quantity: _____

TOTAL (excl. VAT) EUR _____

Company name: _____

Contact person: _____ Phone: _____

Email: _____

Invoicing to:

Company name: _____

Person or Department (if applicable) : _____

Invoicing address: _____

Post code: _____ City: _____

Country: _____ Tax registration: _____

Invoicing reference (if applicable) : _____

Date: _____ Signature: _____

About Euralarm

Euralarm represents the electronic fire and security industry, providing leadership and expertise for industry, market, policy makers and standards bodies. Our members make society safer and secure through systems and services for fire detection, intrusion detection, access control, video monitoring, alarm transmission and alarm receiving centres. Founded in 1970, Euralarm represents over 5000 companies within the fire safety and security industry valued at 67 billion Euros. Euralarm members are national associations and individual companies from across Europe.

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