

New General Director: Euralarm provides leadership in a fast changing environment

Zug, Switzerland, November, 2018 – Paul van der Zanden is the new General Director of Euralarm. Paul holds over 30 years of experience in the global security market. The new General Director is committed to making Europe a safer place where more people have access to reliable fire protection- and security systems as well as services.

Existing economic models are changing rapidly and new technologies and regulation will create both risks and opportunities. This will have an impact on the security and fire safety industry. Euralarm has existed for almost 50 years, and continues to play an important role in driving new regulations and standardization to support quality and an open market approach. A good relationship with the local organizations and policy makers in the countries and Europe are part of this process.

In this changing environment Euralarm works proactive on awareness, education and regulation. The European association offers a platform for different stakeholders from the industry to work together on standardization, innovation and market development. “We want to ensure that the industry will continue to offer best in class professional products, systems and services which are secure, reliable and accessible for all European people and businesses”, according to the new General Director. “We are well aware of the responsibility we have as an industry to deliver products, systems and services which do their job on the moment we count on them.”

If you want to follow the work of Euralarm please take a look at <https://www.euralarm.org> or follow us on LinkedIn <https://www.linkedin.com/company/euralarm/>

About Euralarm

Euralarm represents the electronic fire and security industry, providing leadership and expertise for industry, market, policy makers and standards bodies. Our members make society safer and secure through systems and services for fire detection and extinguishing, intrusion detection, access control, video monitoring, alarm transmission and alarm receiving centres. Founded in 1970, Euralarm represents over 5000 companies within the fire safety and security industry valued at 67 billion Euros. Euralarm members are national associations and individual companies from across Europe.

Press Information



More information:

Press office Euralarm
E. pressoffice@euralarm.org

Photo caption:



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