

## Euralarm presents PEARS at ROFMA event

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***Bucharest, May 2014 – Euralarm participated recently in the event of the Romanian Facility Management association. This event was on business continuity and facility management activities in case of an earthquake. Liviu Mateescu, Vice President of ARTS, introduced Euralarm and presented and debated Euralarm's PEARS project and its importance during natural disasters like earthquakes.***

The focus topic of the recent ROFMA Event in Romania was to improve and discuss continuity of facility management activities during earthquakes and to improve the level of professionalism of facility management specialist. This event was organized for facility management professionals in Romania and was exclusively for ROFMA members. Beside the presentation of Euralarm's PEARS project, increasing resilience and development for facility management, seismic risk management for business continuity, planning of business continuity, the legal framework and measures, and specific activities for administrative and building operative staff in case of earthquake were studied and discussed.

These discussions showed that sharing data/information in the emergency management process is of vital importance for efficient operations. This is in line with the results of the PEARS project and the first ideas about a "European Emergency Communication" from the fire section of Euralarm.

Liviu Mateescu, from the Romanian Association for Security Technique, took the opportunity to present the PEARS-Alert4All concept. The project has learned that fire and security products not only can but also should be integrated into public alert systems. The extensive installed base could be easily upgraded to receive alert signals which could be utilized to activate audible and/or visual warnings. More sophisticated systems can convert public alert messages into intelligible voice messages or display the same message on PCs. Integrating existing safety and security systems into a public alert scenario could be a cost effective and rapid alternative to reach large parts of the population.

Since the first presentation of the concept in October 2013 the PEARS-Alert4All concept received positive feedback. End users such as firefighters, police organizations and crisis information centres were invited by the Euralarm project leader, Thorsten Ziercke, to contribute to the standardization groups CEN TC 391 and ISO TC 223 that are looking for experts from civil protection to make their standards even better.

# Press Information



## About Euralarm

Euralarm, the association of European manufacturers, installers and service providers of the electronic fire safety and security industry, represents the electronic fire and security industry at European and worldwide levels. The organization provides technical and market expertise for policy making and standardization work in the field of security and fire safety. Among the main fields of activity are fire detection and alarms, intrusion detection and alarm systems, access control, video surveillance, alarm transmission and alarm receiving centre. Founded in 1970 Euralarm represents over 2500 companies having a total turnover of appr. 16.4 billion euro, 70% of the total European fire safety & security market.