

A vision for a competitive European security industry and secure society

## **Euralarm presents White Paper for a competitive European security industry**

***Birmingham, May 14, 2013 - Today, the President of Euralarm, Marc Chabaud, released a white paper that sets out the policy priorities and actions that are essential for enhancing the innovative strength and global competitiveness of the security industry in Europe and, consequently, for improving the security of all Europe's citizens.***

“There are three essential priorities for a competitive European security industry and a secure society”, said Marc Chabaud during the presentation of the White Paper. “The first and foremost priority is developing a functioning internal European market for fire and security. It is an essential condition to allow the European security industry to fulfil its potential and compete successfully at both European and global level.”

Marc Chabaud continued: “Another priority is ensuring the highest levels of security and fire safety for all.” There are several areas where there is a clear opportunity for regulatory action to improve the safety and security of EU citizens. “Examples are the development of pan-European standards for a common integrated solution for mass notification and public alert systems as well as adoption of a European directive on hotel fire safety”, Marc Chabaud added.

The third priority refers to the global character of the security and safety market. “Many of the major European players conduct a significant share of their business outside the EU and are facing fierce competition in the global sphere. It is of vital importance to the development of a vibrant and competitive European security industry, that the global security market remains open and accessible” according to the President of Euralarm.

The White Paper is a must read for anyone seeking to better understand the need for investing in security in Europe, the role of SMEs in this industry, the importance of European legislation to regulate 3rd party liability limitation and the development of pan-European standards.

The paper can be read or downloaded at [www.euralarm.org/WhitePaper.pdf](http://www.euralarm.org/WhitePaper.pdf).

A copy of the executive summary of the White Paper is attached to this press release.

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### About Euralarm

Euralarm, the association of European manufacturers, installers and service providers of the electronic fire safety and security industry, represents the electronic fire and security industry at European and worldwide fora. The organization provides technical and market expertise for policy making and standardization work in the field of security and fire safety. Among the main fields of activity are fire detection and alarms, intrusion detection and alarm systems, access control, video surveillance, alarm transmission and alarm receiving centre. Founded in 1970 Euralarm represents over 2500 companies having a total turnover of appr. 16.4 billion euro, 70% of the total European fire safety & security market.

### More information

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