

## FOR A SAFER AND MORE SECURE EUROPE

European trade association for the fire safety and security industry

## President's letter

Welcome to Euralarm, the European trade association for the fire safety and security industry! For more than 50 years Euralarm has offered a platform for national associations and companies in the fire safety and security industry making the equipment and services on which citizens' safety and security relies.



Our members are dedicated to ensuring the highest level of safety and protection for citizens all over Europe. They drive innovation, invest in future products, systems and solutions and work relentlessly on a safer and more secure Europe. We strive for a professional, innovative, and transparent market for the members to deliver products, systems and services with a high level of quality, performance and lifetime dependability, for the benefit of society.

Euralarm monitors the major influencing factors and trends in European and global markets, informs its members and promotes action where appropriate. We strive to be the partner of choice for all authorities having jurisdiction, policy makers, relevant private partners, research and educational bodies, as well as other organisations dealing with fire safety and security. As such, anyone involved in fire safety, security and extinguishing at the European and international level will think of Euralarm.

This corporate brochure will give you an insight into our association and our priorities. Read how our actions and activities are targeting our stakeholders, the European Commission and Parliament and Standardisation Organisations. Feel free to reach out to our Professional Team for more information on Euralarm and what we can do for you.

Jon Könz President Euralarm



### What we stand for

Euralarm represents the fire and security industry, providing leadership and expertise for industry, market, policy makers and standards bodies. Our members make society safer and secure through systems and services for fire prevention, detection and extinguishing, intrusion detection, access control, video monitoring, alarm transmission and alarm receiving centres.

### **Euralarm in figures**



European companies in our sectors employ 700.000 people



We represent a €67 billion market



An 11% market growth expected until 2025

COLUMN TWO IS NOT



# Euralarm's history on a timeline



# How does it work?

Our association is democratic, transparent and open, and its work is based on strengthening representation and awareness of the European fire safety and security industry, allowing it to pursue common interests and to establish a framework for a successful and sustainable future.

#### **Euralarm Sections**

Four Sections (Extinguishing, Fire, Services, Security) with delegates from company or association members. The Section members decide on the work programmes of the Section. The Chair and Vice-Chair report to the Board and take part in the Board.



#### **Extinguishing Section**

The Extinguishing Section is stimulating awareness of integrated extinguishing products and systems. While working on initiatives to enhance safety of life and property, the Section advocates quality and reliability using state of the art technology.



#### Fire Section

The Fire Section monitors technical and political trends and takes action to guide, influence their development and improve them. We collaborate on finding solutions for today's as well as tomorrow's challenges for fire safety.



#### Services Section

The Services Section aims to be at the forefront of the development of standards for new and innovative services. Members circulate up-todate market developments, to keep informed of new innovations.



#### Security Section

The Security Section closely follows technological developments, regulations and standardisation. Concerning standards, Euralarm continues informing members of changes and lobbying activities at both national and EU levels.

#### **Task Groups**

Task Groups (TG) are formed within the Sections and bring together members and invited experts in specific topics relevant to the activities of the section. Each TG has a leader, who reports to the relevant Section Chair(s).

#### Committees

Committees include delegates from each Section as well as experts on topics like Marketing and Communications, Advocacy, Finance and Administration and Horizontal Compliance. The Committees report to the Board via their Chair.

# What's in it for you?

One of Euralarm's objectives is to provide an open, transparent and equal platform for members of all sizes.

Euralarm membership grants access to:

- Information on trends in European and global markets
- A unique Teams environment which is the repository for all documentation produced by our members
- The compliance newsletter section of our website
- A Euralarm newsletter reporting on the association's activities and latest development in the European arena.

Thanks to Euralarm you can:

- Make personal connections with technical and political experts, potential business partners
- Be heard and influence standardisation and legislative processes
- Gain expertise into 'political' issues impacting your industry and markets
- Tap into knowledge on technical issues on standardisation and certification
- Have an opportunity to influence your industry by having a say directly into Brussels

Some of Euralarm interlocutors are:

- The European Commission's DG HOME, DG GROW, DG ENER, and various Members of the European Parliament.
- The CEN-CENELEC European standardisation platform's management CCMC.
- Certalarm: a unique high quality certification scheme operating at European level, which Euralarm helped to fund.
- Orgalim, an association that represents over a quarter of manufacturing output and a third of the manufactured exports of the EU.



# Priorities & Challenges

Our commitment in shaping the fire & security industry to be an innovation leader and helping European businesses to take advantage of global market opportunities:

#### Single European Market

Ensuring that standards for safety and security are consistently high throughout the EU and allow our members to develop products and services to a single specification.

#### Skilled and well-trained workforce

Ensuring that our systems are successfully designed, installed and maintained.

#### Digitalisation

Addressing the challenges of digitalisation to maximise the opportunities of new technologies such as IoT and AI.

#### Research

Ensuring a sustainable supply of new innovations to help us maintain our leadership position.

#### Sustainability

Contributing to a Green Europe while grabbing the growth opportunities by incorporating fire safety & security systems into European recovery and renovation programs.

#### Inclusive and diverse industry

Raising industry performance, results and innovation by creating a more diverse workforce in our industry.

# Our members

Euralarm provides an open, transparent and equal platform for members of all sizes. Among our members are:

- More than 30 (multinational) companies active in fire safety, security and service
- More than 20 trade associations
- Leading certification bodies throughout Europe

For the latest member list, please check: euralarm.org/members

N

í

The current Euralarm member countries are highlighted in purple.



Euralarm represents the fire safety and security industry, providing leadership and expertise for industry, market, policy makers and standards bodies.

Our members make society safer and secure through systems and services for fire prevention, detection and extinguishing, intrusion detection, access control, video monitoring, alarm transmission and alarm receiving centres.

Copyright Euralarm ©2022, Zug, Switzerland

Euralarm Gubelstrasse 11 CH-6300 Zug Switzerland

E secretariat@euralarm.org W www.euralarm.org

Printed copies are available and can be ordered free of charge from comoffice@euralarm.org, subject to availability.





Follow us on LinkedIn and Twitter