



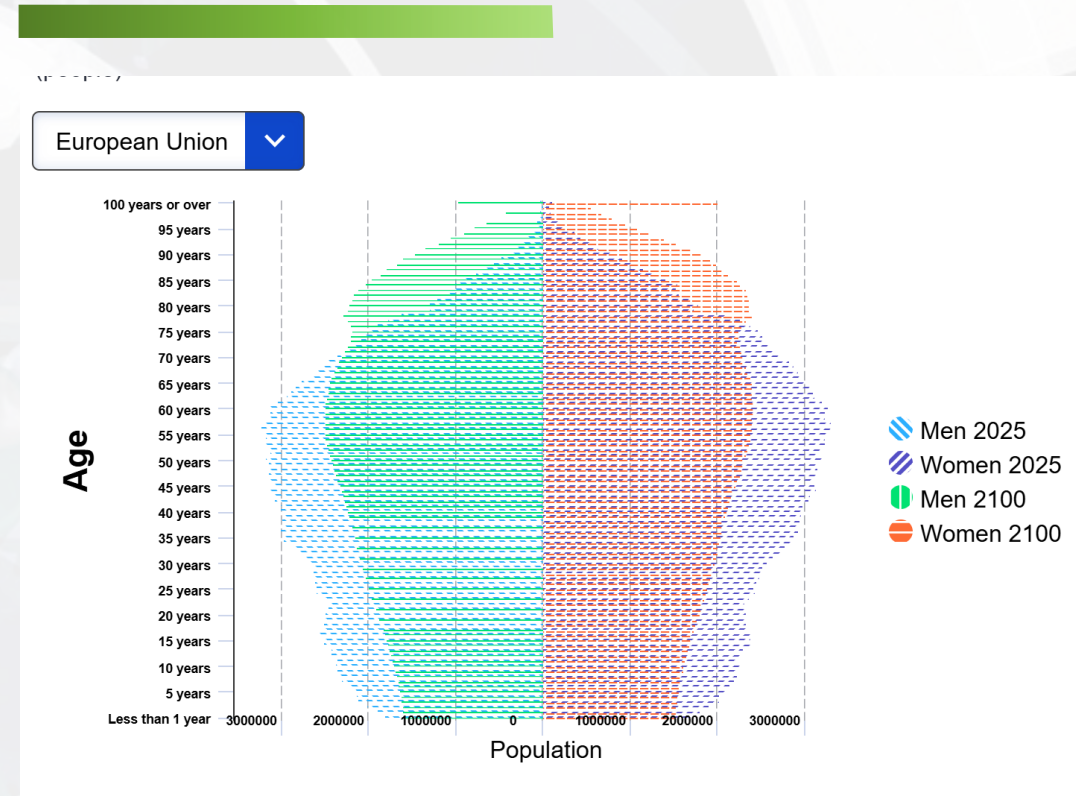
# Europe's demographic challenge and the future of independent living

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# Europe is getting older

- By 2050 almost one-third of Europeans will be over 65
- Number of people aged 80+ is growing fastest
- Fewer working-age people support more elderly citizens
- Demographic change is visible in every European country



Source: Eurostat - [proj\\_25np](#)

# The dependency challenge

Who will support Europe's ageing population?

## TODAY

100 working-age adults support  
33 retirees

- ↑ More healthcare demand
- ↑ More long-term care
- ↑ More chronic conditions



## 2050

100 working-age adults support  
50+ retirees

Source: Eurostat, EC 2024 Ageing Report

## Growing demand:

- Chronic diseases
- Dementia
- Long-term care

## At the same time:

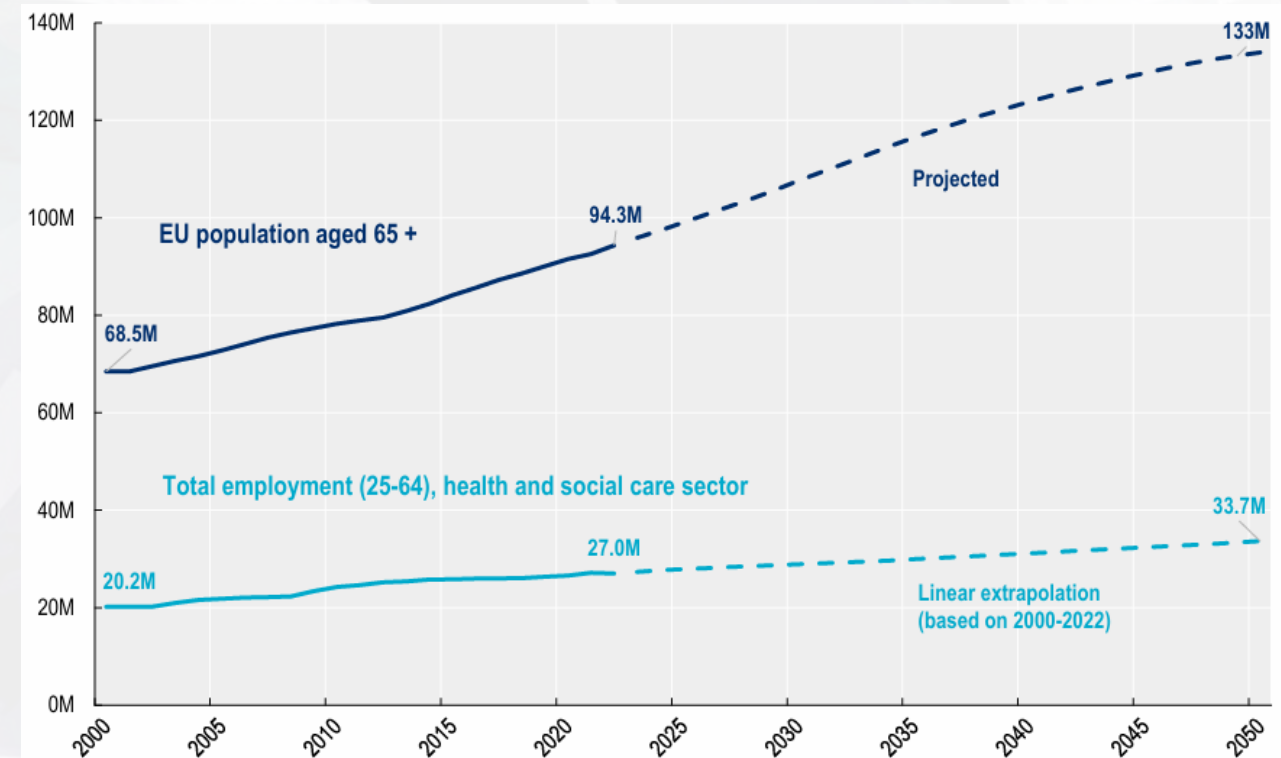
- Rising healthcare costs
- Capacity constraints
- Longer waiting times



Source: OECD, WHO

## Who will provide the care?

- Shortage of nurses and carers
- Retirement of experienced workers
- Competition for talent
- Rural areas especially affected



Source: Eurostat, OECD, WHO

# Most people want to stay at home

## Studies consistently show:

- Older adults prefer independent living
- Home environments support wellbeing
- Institutional care is expensive
- Governments increasingly support ageing-in-place strategies

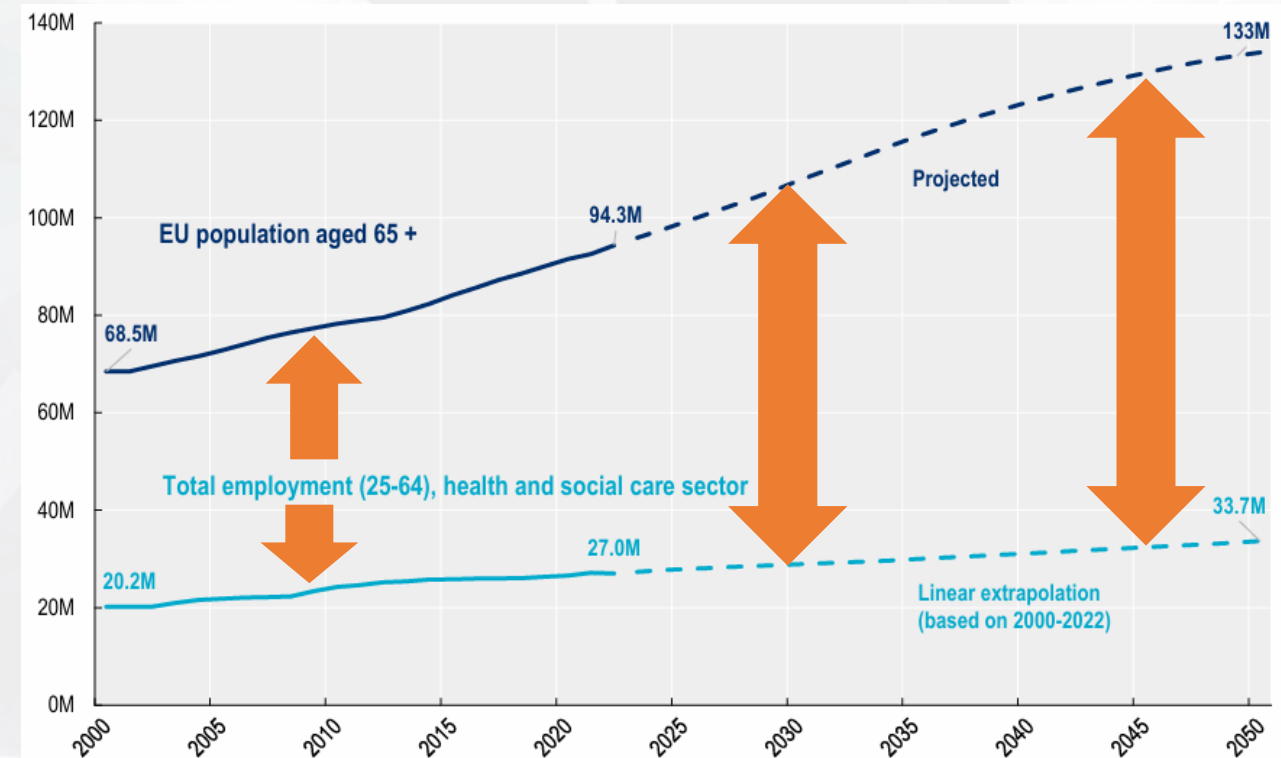


Source: WHO, Age Platform Europe, AAL

# Growing needs, fewer caregivers

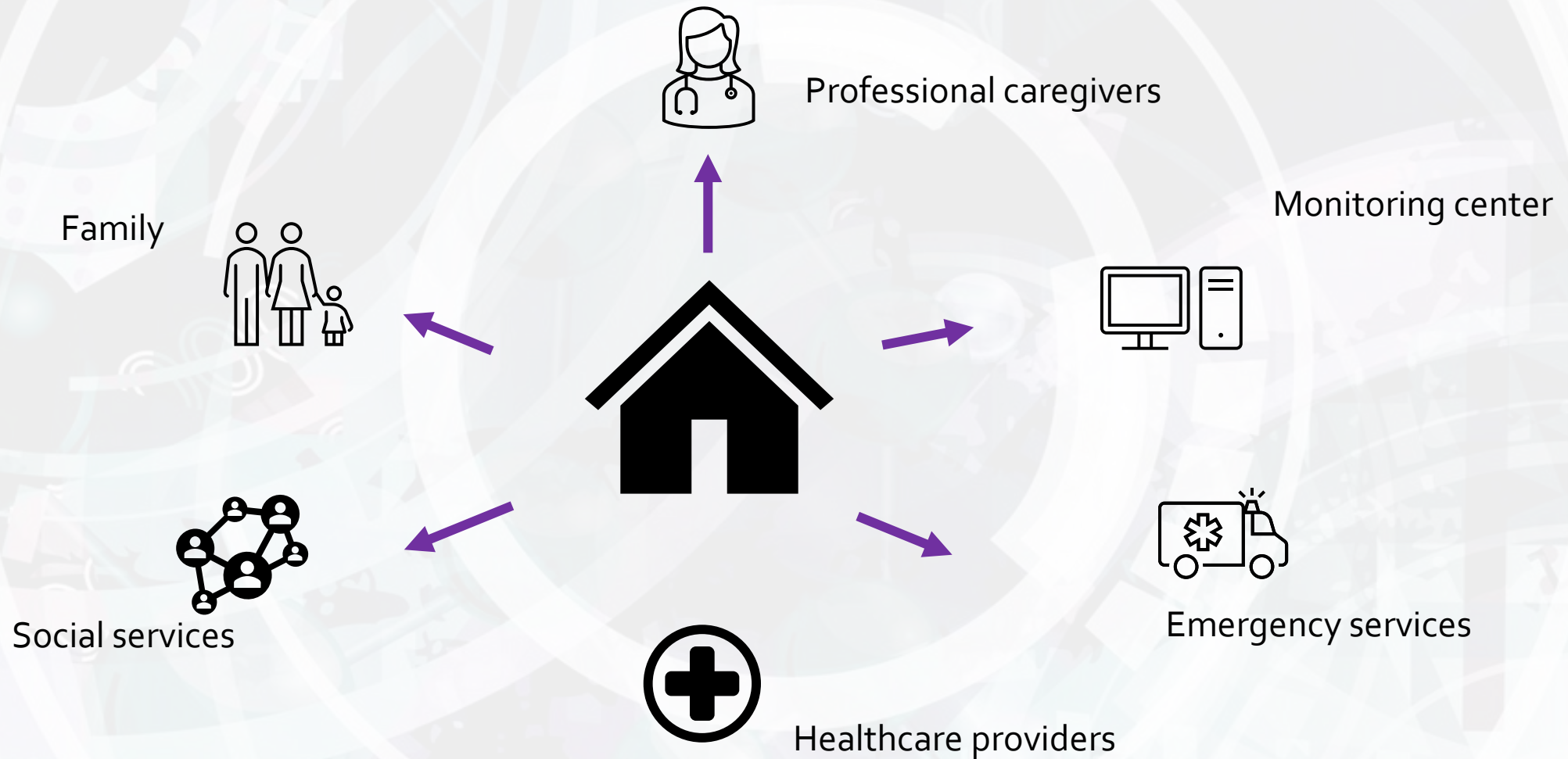
## The Care Gap

Technology cannot replace human care, but it can help close the gap.



Source: Eurostat, WHO, OECD

# Technology-enabled care ecosystems



## **Social alarms**

- Emergency call systems

## **Sensors**

- Movement, occupancy, environmental monitoring

## **Remote monitoring**

- Health and wellbeing monitoring

## **Connected services**

- Response centres, caregivers, family networks

# The link to fire safety and security industry



## Core industry capabilities:

- Detection
- Monitoring
- Communication
- Reliability
- Response management

## Can be applied to:

- Social alarms
- Fall detection
- Home safety monitoring
- Remote assistance services

# Examples from Europe

## Netherlands

Community-based care supported by technology

## United Kingdom

Long history of telecare and alarm receiving centres

## Nordic countries

Strong telecare and digital care integration

## Germany

Growing smart-home and assisted-living solutions



Sources: NHS, Smart Living, Buurtzorg

## Evolution

Emergency response



Monitoring



Prediction



Prevention

## Key technologies

- AI-supported analytics
- Smart sensors
- Wearables
- Digital platforms

# Can AI help Europe cope with demographic change?

## Today's reality

100 elderly people



10 caregivers



Reactive care

## AI-enabled future

100 elderly people



10 caregivers + AI



Continuous monitoring  
Risk prediction  
Prioritised interventions



More people supported safely

**AI does not create more caregivers.  
It helps each caregiver support  
more people.**

# Key challenges

- Interoperability
- Digital inclusion
- Privacy and trust
- Cybersecurity
- Regulation
- Funding



- Demographic change is reshaping Europe.
- Independent living is becoming a societal necessity.
- Technology-enabled care ecosystems create opportunities for both society and industry.

How can we combine technology and human care to help people live independently for longer?

euralarm

Thank you!

for a safer and more secure Europe