



Annual Report 2024-2025

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Letter of the President

Proactively shaping the future and setting high standards for fire safety and security across Europe



Peter Mita
Euralarm President

It is with great honor and enthusiasm that I address you as the newly elected President of Euralarm. This year marks the commencement of a new chapter for our association, and I am eager to build upon the solid foundation laid by my predecessors whilst embracing the new opportunities and challenges that lie ahead. Our industry is evolving rapidly, and Euralarm must remain proactive in shaping its future by advocating for robust policies, fostering innovation, and ensuring that we continue to set high standards for fire safety and security across Europe.

The year 2024 has been a dynamic one for Euralarm. We have welcomed new members who bring fresh perspectives and expertise, thereby strengthening our collective voice and expanding our influence within the European regulatory

landscape. The engagement of these new members reflects the importance of our work and underscores Euralarm's position as a trusted and leading organization in the field of fire safety and security.

By collaborating with a diverse range of stakeholders, we enhance our capacity to tackle emerging challenges and drive positive change within our sector. One of the significant developments in 2024 has been the election of a new European Parliament. This change presents an opportunity for Euralarm to reinforce its collaboration with European policymakers and ensure that fire safety and security remain at the forefront of the agenda.

We have intensified our efforts in engaging with key decision-makers, advocating for policies that support industry growth while ensuring the highest levels of safety for citizens and businesses alike.

The regulatory framework in Europe is continuously evolving, and our association remains committed to being at the forefront of discussions that have an impact on our industry. In addition to our policy engagement, Euralarm has organized several key events and initiatives throughout the year.

The General Assembly in Prague and the section meetings in Lisbon have brought together industry delegates, experts, and stakeholders to discuss pressing topics and emerging trends.

These events provided an essential platform for networking, knowledge sharing, and strategic discussions that will inform our actions in the years to come.

Furthermore, our Board, Advisory Council, sections, committees, and technical committees have made remarkable progress in addressing critical industry challenges, ranging from harmonized standards to regulatory compliance and emerging technologies.

Alongside our advocacy and technical work, we have made significant strides in increasing Euralarm's visibility through enhanced marketing and communication efforts. Our website and LinkedIn presence have grown substantially, providing a vital platform for industry updates, expert insights, and engagement with a

broader audience. Webinars and digital outreach initiatives have enabled us to share knowledge and expertise beyond our immediate membership, thereby strengthening our influence and reinforcing Euralarm's position as the leading voice of the fire safety and security industry in Europe.

Looking ahead, my vision for Euralarm is to further reinforce our role as the voice of the industry and to ensure that we continue to be a driving force in the European regulatory landscape. We must remain agile, responsive, and innovative in order to address the evolving needs of our members and the broader market.

I encourage all of you to stay engaged, contribute your expertise, and fully harness the opportunities that Euralarm offers. Thank you all for your dedication, collaboration, and trust. With your support, I am confident that we will achieve even greater milestones together.

Peter Mita
Euralarm President

Letter of the General Director

Our association continue
to evolve



Paul van der Zanden
Euralarm General Director

As we reflect on 2024, it is evident that Euralarm has strengthened its role as the voice of the fire safety and security industry in Europe. The past year has been marked by significant developments, and I am proud of the progress we have made together. Our association continues to evolve, ensuring that we remain a trusted partner for our members, a key stakeholder in European policy discussions, and a driving force behind industry advancements.

One of our key achievements this year has been the expansion of our membership. We welcome new companies and organizations that bring fresh perspectives, expertise, and energy to our community. Together with our existing members their contributions will be invaluable as we continue to advocate for a safer and more secure Europe. A strong and diverse membership is essential to Euralarm's success, and I encourage all members to actively engage in our initiatives and working groups. Together, we can make a meaningful impact on the future of fire safety and security.

The formation of the new European Parliament has brought fresh opportunities to engage with policymakers. Euralarm has been proactive in these discussions, ensuring that our industry's priorities are recognized at the highest levels. Through our advocacy efforts, we have provided expert insights and recommendations on key regulations, influencing policies that impact fire safety and security. Regulatory changes can present challenges, but they also create opportunities to improve safety standards, foster innovation, and drive market growth. Our commitment to actively shaping these discussions remains unwavering.



A significant part of Euralarm's work lies in our contributions to standardization and regulatory development. This year, our professional team and members have been actively involved in revising key standards, such as the EN 50131 intrusion standard. Euralarm has played a critical role in ensuring that the updated standards will reflect the latest technological advancements and industry requirements. Additionally, we have provided input on new directives and regulations that impact the fire safety and security industry, reinforcing our influence in shaping European legislation. Our technical committees and working groups have been instrumental in these efforts, ensuring that our industry's needs are well-represented in standardization and regulatory processes.

Throughout the year, Euralarm has also hosted a range of events that have brought our community together. These events provide a platform for discussions on key industry challenges and opportunities. The event featured insightful presentations, panel discussions, and networking sessions that allowed members to exchange ideas and collaborate on shared goals. We also continued our expansion of localized documentation and events. Additionally, our working groups and committees have made remarkable progress in addressing technical and regulatory developments, further strengthening our role as an industry leader.

Euralarm has continued its engagement with standardization bodies, ensuring that European and international standards align with the needs of industry. Our technical committees have worked diligently on various initiatives, from updating standards to addressing cybersecurity challenges in the security sector. Standardization is

crucial for creating a harmonized market, reducing barriers to trade, and ensuring the safety and reliability of products and services.

As we look ahead, our focus remains on ensuring that our industry is well-positioned to navigate future challenges. The pace of technological advancements, evolving regulations, and shifting market dynamics require us to stay agile and forward-thinking. The upcoming acquis process is a crucial milestone for the fire safety industry, and Euralarm's active involvement will be instrumental in ensuring that the new standardization request and harmonized standards align with the needs and realities of our sector, fostering a safer and more resilient Europe. With your continued support and engagement, I am confident that Euralarm will remain at the forefront of shaping fire safety and security in Europe.

Thank you for your commitment, and I look forward to another successful year ahead.



Who we are

Founded in 1970, Euralarm represents over 5000 companies within the fire safety, extinguishing and security industry, providing leadership and expertise for industry, market, policy makers and standards bodies. Euralarm members are national associations and individual companies from across Europe. Our members make society safer and more secure through systems and services for fire detection and extinguishing, access control and video monitoring.

Euralarm in figures



European companies
in our sectors employ
700.000 people



We represent a
€69 billion market



55 members - 22 national associations
30 industry members
3 associate members

Welcoming new members

One of Euralarm's objectives is to provide an open, transparent and equal platform for members of all sizes, including by monitoring trends in European and global markets, informing members and promoting action where appropriate. This year we can welcome:

- Multi Alarm
- Signify
- UL Solutions

Euralarm Members

For a complete overview of our members, [click here](#).

Our structure

The Euralarm Board consists of: the President of Euralarm, the Chair and Vice-Chair of the Euralarm Sections, as well as the Chair of the Committees.

For an overview of our organisation [click here](#). Euralarm's structure ensures that all types of members are fairly represented across its Board and Sections. They are supported by a full-time Professional Team, including two Technical Managers.

Executive Advisory Council

Euralarm's Executive Advisory Council provides a platform to discuss strategic subjects such as strategic issues tied to technological or regulatory changes. Members of the Euralarm Executive Advisory Council bring a broad view on the fire and security industry and how it is evolving, including relevant European policies.

Extinguishing Section

Guiding, influencing and improving technical and political trends



The Euralarm Extinguishing Section, covers existing, new and emerging technologies involving automatic extinguishing systems, oxygen reduction systems, portable equipment and firefighting agents.

General

The Extinguishing Section looks closely at the many changes in the legal and normative framework that are in process and are likely to affect the extinguishing technologies covered by the section. Whether generating documents, providing input to the legal initiatives or taking part in different forums, the section aims to ensure that it provides the tools to fire professionals to choose the firefighting methods which are best suited in each case, thus increasing the level, safety and quality of fire protection.

Areas of interest

From an environmental perspective, the European F Gas regulation has been recently revised and a guidance document explaining the differences between the earlier (EU)517/2014 regulation and the new one (EU)2024/573 has been prepared. The section is also looking at revisions to the implementing regulations that will complement the main regulation and will update the guidance as it is needed.

Also key in the environmental spaces, is the PFAS restriction proposal potentially affecting some of the extinguishing media and developments are actively monitored. The section provided input to the consultation process and a live Fact Sheet is available which is updated whenever there is an important development in the evaluation of the restriction proposal.

Many members of the section take part in different standardization committees both at CEN and ISO level and these activities are also monitored and discussed. A guidance on the changes to new EN 15004-1 has been published and webinars in English and Spanish have been delivered. Liaison with CEN TC70 is now established and Euralarm will attend meetings as they happen.



The section also keeps active liaisons with EFSN (European Fire Sprinkler Network), FSSA (Fire Suppression Systems Association - US) and Insurance Europe and in the case of the latter attends meetings and full contributes to the work to develop CEA Rules.

Activities

The section has been very active in this last year in generating publications and webinars. The section keeps focus on risks arising from new technologies like Li-ion batteries with the publication of the Guidance on Fire Safety for Parking Garages with Electrical Vehicles. The section provided a presentation on the Facts and Fiction on Li-ion and Fire Safety during the Li-ion Battery Europe conference, which was very well received.

The importance of data centers for the section has been reflected in the publication of two guidelines. One of them is offering an insight on aspects to consider and options available selecting Fire Protection Systems for Data Centers. The other explains the key findings of a research project by FIA and FSSA on the impact of High Airflow and Aisle Containment on the performance of Gaseous Clean Agent Systems.

Guidance papers and public documents from the section are typically translated to French, German and Spanish, with other languages added for specific documents. Downloads of the original in English and the translations keep increasing showing the interest and continuous validity of the documents.

Fire Section

Contributing towards a fire safe environment for society



The Euralarm Fire Section promotes the protection of people, property and environment from fire, thereby contributing towards a fire safe environment for society.

General

The Fire Section started the year with the election of the new chair and the appointment of the section representatives in the different liaisons with CEN, CENELEC, ISO technical committees and GNB SG07, as well as internal liaisons. Improvements to the function of the section have been introduced, like the organization of ad-hoc section meetings to deal with subjects that cannot be discussed during formal meetings because of lack of time, which has proved to be very efficient.

Areas of interest

The work of the section is organised around different Task Groups (TGs) and Task Forces (TFs) with specific goals.

The publication of the CPR is at the core focus of the Fire Section. The implication of its implementation is scrutinized in dedicated Task Forces of the section. TF CPR Revision is tasked to identify the new or changed requirements and their impact. TF NLF is looking at how to minimize the changes on harmonized standard coming from the CPR Acquis process. A press release has been distributed informing that, for fire products, no immediate changes in compliance or declarations of conformity are to be expected upon the publication of CPR.

TG DLS (Domestic Life Safety) is dedicated to safety in residential environments. Areas of work during the year included the welcomed exemption of replaceability of batteries in smoke alarm and carbon monoxide alarms, participation in the European Fire Safety week with a lecture on Active Assisted Living and a presentation on the European Smoke Alarm Day or Li-ion fires in residential environments. DLS also follows up on related standardization activities. A white paper on Enhancing Fire Safety in Residential Environments has been published.

The activities in fire product standardization, whether harmonized or not, are monitored by TG Fire Standards, while TG Fire Standards Worldwide creates and maintains Country Fact Sheets, explaining which is the regulation situation in selected countries.

One stop testing strategy is also a key focus the section. On one side, TG Certification is working in the comparison of different options and, on the other, TF EFSG has been addressing issues with EFSG on the Multiple Recognition Agreement and seeking wider understanding on several other topics.

Activities

In addition to publications and webinars already mentioned, the section has published a white paper on Multi-sensor Fire Detectors and how its use can reduce unwanted alarms.



Security Section

Advancing the standardisation landscape and shaping regulatory developments

The Security Section undertakes efforts to ensure that European security equipment and system standards meet the requirements of Euralarm's members.

The Security Section continued to play a pivotal role in advancing the standardisation landscape and shaping regulatory developments in 2024. This year was marked by dynamic collaboration with stakeholders, strong engagement in European and international standardisation activities, and proactive advocacy on cybersecurity and environmental matters.

At the beginning of the year, Oscar Feijoo and Milan Ceeh were re-elected as Chair and Vice-Chair of the Security Section, respectively, reaffirming continuity and leadership within the section.



European Standardisation (CLC/TC 79)

The Security Section maintained a strong presence in CLC/TC 79, actively contributing to the evolution of sector standards. Euralarm continued to provide its insights to the plenary on the direction of the security industry and the necessity for updated or new standards. Among the key initiatives, the overhaul of EN 50131-1 took centre stage. Euralarm provided comprehensive text proposals for the revised standard, which were subsequently reviewed and refined through feedback from WG1 members. To further support the industry, a dedicated webinar was organised to explain the fundamentals of this important revision.

International Standardisation (IEC/TC 79)

Euralarm also played a key role in revitalising IEC/TC 79 activities. A hybrid plenary meeting held in Milan marked the reactivation of the committee, providing a platform for renewed dialogue on essential topics, including cybersecurity in the TC79 domain. The section also contributed to the alignment of international IEC standards with European practices, particularly for Intruder and Hold-up Alarm Systems, and ensured tight coordination with CLC/TC 79 to foster coherence across standardisation efforts.

Cross-Sectoral Collaboration and Regulatory Monitoring

The Security Section worked closely with the Services Section in joint meetings, optimising coordination across standardisation efforts related to security

systems, service standards, cybersecurity, and the transition to cloud services. The section also actively monitored and engaged with key working groups, including the Horizontal Compliance Committee, TG Cybersecurity, and the new TG Environment and Sustainability. These engagements ensured that the security industry's perspective was well represented, particularly in regulatory and policy developments.

Key focus areas included:

- Implementation of the delegated Regulation on cybersecurity and privacy under the Radio Equipment Directive and its associated standardisation work.
- Preparation and industry engagement on the upcoming Cyber Resilience Act, with particular attention to the classification of alarm systems as Important Products Class I.
- Addressing industry concerns regarding the lead restriction under the new Battery Regulation.
- Participation in the revision of the Electromagnetic Compatibility (EMC) standard.

Through these efforts, the Security Section reaffirmed its commitment to safeguarding the interests of the security industry while contributing to a more resilient, sustainable, and standards-driven future.

Services Section

Shaping the future of remote services, data governance, and regulatory preparedness



When it comes to digitalization the Services Section of Euralarm is at the forefront of the developments. By monitoring emerging technologies and identifying the possibilities these technologies offer to our members and challenges they bring to the market, the Services Section facilitates innovation.

In 2024, the Services Section strengthened its role in shaping the future of remote services, data governance, and regulatory preparedness in Europe. With increasing digitalisation, the section focused on ensuring that standards and guidance continue to support secure, reliable, and adaptable service delivery models across the fire safety and security sectors.

Robert Thilthorpe was re-elected as Chair of the section, and David Wilkinson was elected as Vice-Chair, ensuring continued leadership and expertise in a year of significant regulatory and technical developments.

Remote services

Remote services remained a priority area, with notable efforts to support the implementation of EN 50710 and the technical specification CLC/TS 50136-10. A French-language version of the dedicated webinar helped broaden accessibility to the guidance document on Remote Services, assisting remote service providers in aligning their operations with the new standard.

To address member questions arising from the implementation of EN 50710, a drafting group was established to develop an interpretation sheet, clarifying key provisions of the standard. Euralarm also called for enhanced coordination between CLC/TC 79 and CEN/CLC/JTC 4 to support coherent future revisions of relevant remote service standards.

Data Act and Digital Policy

The Services Section actively monitored the European Commission's Expert Group work on B2B data sharing guidance, particularly its implications for the mandatory sharing of data with third parties. Euralarm contributed to Orgalim's guidance to ensure that security system data, where appropriate, could be exempt from such requirements.

On broader digital infrastructure issues, the section submitted a response to the European Commission's consultation on "How to master Europe's digital infrastructure needs", stressing the importance of allowing adequate transition time between generations of mobile communication networks to safeguard alarm transmission reliability.

Artificial Intelligence (AI)

Euralarm maintained close liaison with CEN/CLC/JTC 21 to monitor standardisation activities related to the upcoming AI Act. As part of the AI Pact, the association is helping members prepare for the future regulatory landscape by sharing updates and aligning industry efforts with the European Commission's intentions. A position paper was also submitted to CLC/TC 79/WG 14, recommending a shift in EN 50518's classification of alarm receiving centres—from being based on the signal type to the risk covered—to improve alignment with real-world risk scenarios.

Cloud services and cybersecurity

To support industry adaptation to cloud-based business models, the Services Section finalised its guidance document on contracting cloud services, a key resource for members engaging with modern service delivery platforms.

The section maintained joint meetings with the Security Section, allowing for improved coordination on standardisation efforts related to security systems, cybersecurity, and service delivery standards. The section also contributed to cross-cutting discussions within the Horizontal Compliance Committee, TG Cybersecurity, and the TG Environment and Sustainability.

Regulatory readiness

The section monitored and shared input on several critical regulatory files:

- The Cyber Resilience Act, including the classification of alarm systems under Important Products Class I.
- The Battery Regulation, especially concerning lead restrictions and the potential requirement for mandatory replaceable batteries in products.
- Future PFAS restrictions, advocating for a balanced regulatory approach that ensures sustainability without compromising product performance or public safety.

Through its active engagement in standardisation, policy dialogue, and cross-sector collaboration, the Services Section continued to help shape a regulatory framework that is both forward-looking and practical for Euralarm members.

Advocacy Committee

Shaping conditions for a safer, more secure, and technologically progressive Europe



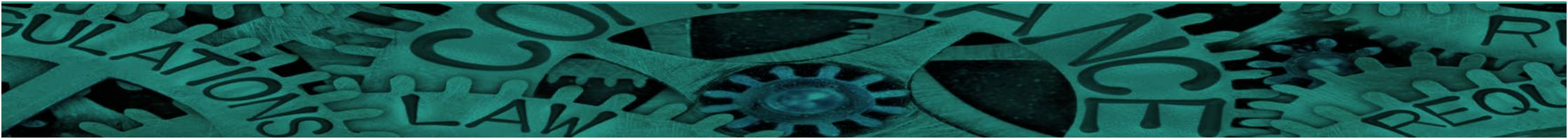
Last year, the Advocacy Committee strengthened Euralarm’s voice across key regulatory and political discussions at the European level. By coordinating advocacy actions, monitoring legislative developments, and fostering engagement with EU institutions and industry stakeholders, the Committee continued to shape the conditions for a safer, more secure, and technologically progressive Europe.

Strengthened advocacy presence

The Committee advanced Euralarm’s visibility and impact through ongoing dialogue with EU institutions, including active participation in public consultations and direct engagement with policymakers. Strategic input was provided on legislative files impacting the industry, including the Cyber Resilience Act (CRA), AI Act, and environmental regulations such as the Battery Regulation and PFAS restrictions.

A key focus this year was supporting clear definitions and practical implementation frameworks for emerging legislative initiatives. The Committee supported contributions clarifying the categorisation of products under the CRA—specifically those with “security functionalities”—helping guide the development of an Implementing Act aligned with industry realities.

In addition the Advocacy Committee has played a pivotal role in representing the industry’s interests at various levels of government and regulatory bodies. By facilitating increased engagement with public stakeholders, the committee strives to ensure that the industry’s voice is influential in shaping policies that affect it.



The Euralarm Advocacy Committee recently held a significant meeting with DG Connect to raise and address the growing concerns of the industry regarding the imminent shutdown of 2G/3G networks. This initiative aligns seamlessly with the committee's objective to bolster the level of engagement between Euralarm and pertinent public stakeholders. In light of the upcoming transition from 2G/3G networks to more advanced technologies, the Advocacy Committee recognized the urgency of discussing the potential impacts on the industry. The committee's proactive approach aims to ensure that the concerns of the industry are heard and considered by regulatory bodies.

Cross-committee collaboration

The Advocacy Committee worked closely with other Euralarm sections and committees—particularly the Horizontal Compliance Committee and the Security Section—to ensure that advocacy positions reflected the technical, regulatory, and market-specific dimensions of Euralarm's membership. This collaborative approach enabled comprehensive responses to consultations on:

- The Delegated Regulation under the Radio Equipment Directive (RED), particularly in relation to cybersecurity and privacy.
- The European Standardisation Strategy, where Euralarm highlighted challenges with the citation of harmonised standards and the importance of maintaining an inclusive and industry-representative standardisation ecosystem.
- AI Act, concretely on the definition of forbidden practices and AI definition.
- Cyber Resilience Act (CRA) to support an accurate definition of the devices under the scope of this regulation.

Stakeholder engagement and representation

In addition, Euralarm continued to represent its members' interests through its participation in Orgalim's Policy and Strategy Working Groups, aligning its messaging with broader industrial objectives and enhancing its influence in multi-sector discussions. Advocacy Committee has taken active part of the activities launched by Orgalim together with the European Commission to develop the FAQ document and a Guide on the Data Act.

Additionally, the Committee monitored the activities of relevant European Parliament committees and working parties, ensuring Euralarm maintained situational awareness and readiness to contribute to new developments.

Looking ahead

As the regulatory landscape continues to evolve, the Advocacy Committee will focus on deepening institutional relationships, increasing member engagement in advocacy efforts, and proactively shaping policy debates around cybersecurity, sustainability, and digital transformation. These efforts aim to ensure that Euralarm members are well-prepared to meet future compliance challenges while contributing to a safer and more innovative Europe.

These activities are critical to ensure solid communication channels with the relevant public stakeholders and to facilitate Euralarm's members promote initiatives before them with the support of the Association. We invite you to reach out to the Committee with initiatives or proposals.

Horizontal Compliance Committee

Navigating regulatory developments and standardisation challenges



The Horizontal Compliance (HC) Committee remained a central hub for navigating regulatory developments, standardisation challenges, and environmental compliance across Europe in 2024. The Committee provided timely guidance, resources, and input for advocacy to ensure Euralarm members stayed ahead of emerging requirements and evolving legislative landscapes.

Rodger Reiswig was elected Chair of the Committee, while Chris Downing took on the role of Chair for the newly established Task Group on Environment and Sustainability, reinforcing the Committee's commitment to forward-thinking leadership and comprehensive expertise.

Member Engagement and Communication

To support ongoing awareness and information sharing, the Horizontal Compliance Committee published four editions of the "Compliance Newsletter," offering

members timely insights into legal, environmental, and technical developments impacting the sector.

European Standardisation and Regulatory Landscape

The Committee closely monitored and assessed significant legal and policy developments affecting the European standardisation framework, including:

- The European Court of Justice's ruling in the "Malamud case" on the public's right to access harmonised standards, and its implications for the standardisation system.
- Results of the public consultation on Regulation 1025/2012/EU on European standardisation.
- The European Commission's ongoing process of de-listing harmonised standards and the associated risks for compliance and market access.

In anticipation of regulatory dialogue, the Horizontal Compliance Committee helped prepare Euralarm's contributions to an Orgalim-led exchange with DG GROW regarding the citation of harmonised standards, highlighting persistent challenges faced by industry stakeholders. The Committee also kept members informed about post-Brexit regulatory developments, particularly the UK government's continued acceptance of CE-marked products, a critical issue for cross-border trade.

Environmental and Sustainability Topics

Environmental compliance and sustainability remained key focus areas. Euralarm was represented within the Orgalim Green Transition Working Group, ensuring a coordinated and informed approach to:

- The Green Claims Directive
- The Ecodesign for Sustainable Products Regulation (ESPR)
- Development of the Digital Product Passport (DPP)
- Ongoing revisions of RoHS, REACH, and WEEE Directives
- F-gas regulations and PFAS restrictions
- Environmental Product Declaration (EPD) systems

One notable achievement was the publication of a Position Paper clarifying that the use of batteries in alarm systems is industrial in nature. This interpretation supports the argument that such batteries are exempt from lead restrictions applicable to portable batteries under the new Battery Regulation, offering guidance to manufacturers, installers, and market surveillance authorities.

The Committee also monitored the debate around mandatory replaceable batteries, led under the Fire Section's TG Domestic Life Safety.

Cybersecurity and Digital Regulation

The HC Committee played an instrumental role in regulatory and standardisation discussions related to cybersecurity:

- It provided a recommendation to support the adoption and citation of the EN 18031 standards series, which underpins the Delegated Regulation on cybersecurity and privacy under the Radio Equipment Directive (RED).
- Euralarm remained active in the Commission's Expert Group on Radio Equipment, supporting timely citation of these standards in the Official Journal of the EU.

Under the Cyber Resilience Act (CRA), TG Cybersecurity organised an interactive session with DG CNECT to clarify the classification of "important products" relevant to Euralarm's scope. Following this, Euralarm submitted a proposal for defining "Smart home products with security functionalities" to help shape the Implementing Act and ensure clarity in compliance expectations.

Additionally, the Committee monitored progress within CEN/CLC/JTC 13/WG 9 and evaluated the relevance of existing standards such as IEC 62443-4-2 and ETSI 303 645 for potential reuse under the CRA. Continuous updates were provided to members on related activities in JTC 13 and CLC/TC 79/WG 17.

Marketing Committee

Advancing thought leadership and digital presence



In 2024, the Marketing Committee significantly expanded Euralarm's reach and visibility through strengthened media engagement, dynamic social media activity, and impactful new initiatives aimed at engaging both members and the wider public.

Media and digital presence

Euralarm saw a marked increase in media coverage throughout the year, with more frequent mentions in trade publications, industry news platforms, and digital outlets. This growth reflected the association's growing role as a key voice in the security, fire safety, and services sectors.

On social media, the Committee continued to drive steady growth on platforms such as LinkedIn, fostering industry dialogue and increasing follower engagement. In addition, a new Instagram account was launched to connect with a broader and younger audience, further diversifying Euralarm's digital footprint and enhancing its visual storytelling.

The Euralarm website is continuously improved and extended. After adding a new Webinars section to our website last year we added a Blogs section to our website this year. Analytical information on the usage of the website has allowed us the last years to focus on the topics that our website visitors are looking for. And we will continue doing so, in order to fully use the possibilities of the website's technology.

Young Professionals Network

Recognising the importance of nurturing future industry leaders, the Marketing Committee supported the development of the Young Professionals Network. This initiative has become a valuable platform for connecting early-career professionals, sharing knowledge, and promoting active participation in Euralarm's activities.

Thought leadership and engagement

The Euralarm Webinar Series was established as a powerful thought leadership and communication tool. By hosting expert-led sessions on timely topics, the series has successfully engaged both members and external stakeholders, providing valuable insights into regulatory developments, standardisation updates, and industry trends. To reach the widest possible audience, the webinars -depending on the topic- are organised in different languages.

Last year, webinars were organised on:

- Revision of the EN15004-1 (English and Spanish version)
- Enhancing domestic life safety
- Overhaul of EN50131-1
- Remote services (French)
- Guiding you through the Digital Decade
- Attracting and retaining new talent

These strategic initiatives reflect the Committee's commitment to promoting Euralarm's voice, supporting its advocacy work, and strengthening the association's community and public presence.





Euralarm Board

From left to right: Victoria Ferrera Lopez, Chair Advocacy Committee | Rodger Reiswig, Chair Horizontal Compliance Committee | Gerd Hülsen, Vice Chair Extinguishing Section | Milan Ceeh, Vice Chair Security Section | Paul van der Zanden, General Director | Anja Schäfers, Chair Marketing Committee | Alan Elder, Vice President and Chair Extinguishing Section | Peter Mita, President | Robert Thilthorpe, Vice President and Chair Services Section | Neil Budd, Vice Chair Fire Section | Oscar Feijoo Jimenez, Vice President and Chair Security Section | Christian Schmitz, Vice President and Chair Fire Section

Not on photo: Dave Wilkinson, Vice Chair Services Section | Nikolaos Stamoulis, Chair Finance Committee | Julie Hanson, General Secretary

Euralarm represents the fire safety and security industry, providing leadership and expertise for industry, market, policy makers and standards bodies.

Our members make society safer and secure through systems and services for fire prevention, detection and extinguishing, intrusion detection, access control, video monitoring, alarm transmission and alarm receiving centres.

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