

# euralarm

European trade association  
for the fire safety and security  
industry



Our priorities translate the fire safety and security Industry's internal strategy into actions and activities targeting our stakeholders, the European Commission, the European Parliament, or CEN-CENELEC.

### **MARTIN HARVEY**

**President of Euralarm**  
Head of European Regulatory Affairs for  
Johnson Controls and former Chairman of  
the UK Fire Industry Association



# WHAT IS EURALARM?

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European companies in  
our sectors employ

**700 000** people

Euralarm represents the fire and security industry, providing leadership and expertise for industry, market, policy makers and standards bodies.

Our Members make society safer and secure through systems and services for fire detection, intrusion detection, access control, video monitoring, alarm transmission and alarm receiving centres. Founded in 1970, Euralarm represents over 5000 companies within the fire safety and security industry valued at 67 billion Euros. Euralarm Members are national associations and individual companies from across Europe.

We represent a **€67** billion market

An **11%** market growth expected  
over the 2016-2020 period



# HOW DOES IT WORK?

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Our association is democratic, transparent and open, and its work is based on strengthening representation and awareness of the European fire safety and security industry, allowing it to pursue common interests and to establish framework conditions for a successful and sustainable future.

Other objectives are to ensure the highest level of safety and security for society and to be recognised as experts and trusted advisors in the fire safety and security Industry. We do so while respecting all applicable legislation to the full, in particular competition and antitrust laws, and demonstrate and promote the highest ethical, environmental and sustainability standards.

## EURALARM SECTIONS

There are four Sections arranging separate Section Members' Meetings: Sections Extinguishing, Fire, Security and Services.

One Delegate to a Section is nominated by each company or association Members of the Section for a term of three years.

The Chairman and the Vice-Chairman of a Section come from different Euralarm Members and take part in the Board.

Section Member's Meeting decide on their own work programmes, but report to the Board.

## TECHNICAL GROUPS

Euralarm Technical Groups are set within Sections and bring together with invited experts in specific topics relevant to the Sections' activities.

Some topics covered by Technical Groups are: Market Driven Standardisation, False Alarms, the Construction Product Regulation, Domestic Fire Safety, Standards, Interoperability, Export Strategy and Remote Services.

Each Task Group is managed by a Coordinator and manages one or more specific task projects.

Task Group Coordinators report to the relevant Section Chairman.

## COMMITTEES

More oriented towards Euralarm's internal processes than Technical Groups, Committees Include Delegates from each Section, as well as experts on the topics they cover.

Topic currently covered by Committees are internal and external Marketing and Communications, Advocacy, Finance and Administration and Horizontal Compliance.

The Committees are coordinated by the Euralarm Board with the support of the General Management.

The Committees report to the Board via their Chairmen.

**euralarm**

MEMBERS (General Assembly)

**BOARD**



# EURALARM, WHAT'S IN IT FOR YOU?

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One of Euralarm's objective is to provide an open, transparent and equal platform for Members of all sizes, including by monitoring trends in European and global markets, informing members and promoting action where appropriate.

Additionally, Euralarm uses professional advocacy, when appropriate, to achieve our goals, including building close relations and constructive dialogue with related industries, associations, standardisation, testing and certification bodies, and political authorities (including relevant directorates-general of the European Commission).

## Euralarm membership grants access to:

- A unique intranet, the 'Members Area', which is the repository for all documentation produced by our members
- The compliance section of our website
- A specific compliance newsletter
- A Euralarm newsletter reporting on the association's activities and latest development in the EU arena

## Thanks to Euralarm you can:

- Gain expertise into 'political' issues impacting our industry and its markets
- Tap into knowledge on technical issues on standardisation and certification
- Be heard and influence standardisation and legislative processes
- Make personal connections with technical and political experts, potential business partners
- Have an opportunity to influence your Industry by having a say directly into Brussels



## Some of Euralarm interlocutors are:

The European Commission's DG HOME Affairs and various Members of the European Parliament.

The CEN-CENELEC European standardisation platform's management CCMC.

JIS, the Joint Initiative on Standardisation, cosigned by Euralarm and setting the future of EU standardisation policy.

Certalarm: a unique high quality certification scheme operating at European level, which Euralarm helped to fund.

Orgalime, an association that represent over a quarter of manufacturing output and a third of the manufactured exports of the EU.

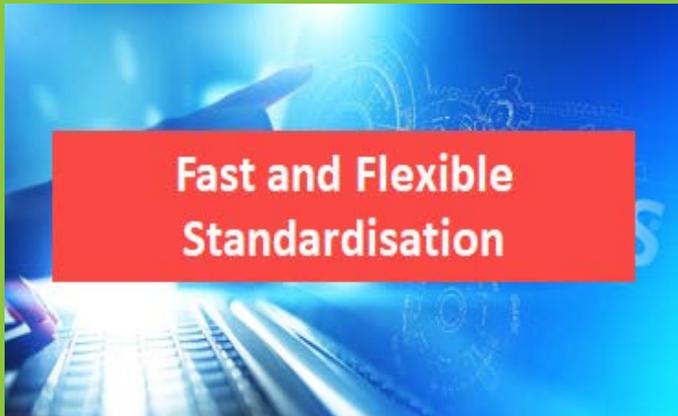
# PRIORITIES AND CHALLENGES FOR A SAFER, MORE SECURE EUROPE

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In 2019, we presented our Priorities and Challenges for a Safer, More Secure Europe for 2019 to 2024, demonstrating that Euralarm is an engaged and constructive partner, helping the European institutions to craft the right policies, laws and rules that meet these objectives and shape an open, efficient and dynamic marketplace.

We seek to persuade the European institutions to take proper account of the size and impact of the European electronic fire safety and security market and trends in submarkets when developing and implementing policies.

# Priorities and Challenges 2019 - 2024



[Click here for our Priorities and Challenges 2019 - 2024 document](#)

## AUSTRIA

**VBÖ AUSTRALARM**  
Verband österreichischer Hersteller und Systemanbieter von  
brandschutztechnischen Einrichtungen



## BELGIUM

**alia**  
connecting security interests

**Honeywell**

## BULGARIA



## CYPRUS

**FirePro.**

## CZECH REPUBLIC



## DENMARK

**SikkerhedsBranchen**  
Den Danske Brancheforening for Sikkerhed og Beredning

## FINLAND

**Schneider  
Electric**



## FRANCE



## GERMANY



**BOSCH**

**HEKATRON**

**WAGNER**

open security &  
safety alliance

**ZVEI**

## ITALY

**ANESICUREZZA**  
SICUREZZA E AUTOMAZIONE EDIFICI



## NORWAY



## PORTUGAL



ASSOCIAÇÃO PORTUGUESA DE SEGURANÇA

## ROMANIA



## SPAIN



**tecnifuego**  
AESPI

## SWEDEN



**SäkerhetsBranschen**  
KUNSKAP - ANSVAR - KVALITET

## SWITZERLAND

**SECURITON**

**SIEMENS**

Building Technologies



**verisure**



## THE NETHERLANDS



**Federatie  
Veilig Nederland**  
Technologie in brandveiligheid & beveiliging



## UNITED KINGDOM



British security industry association

**drax**  
technology

**EAT•N**

**VANDERBILT**



Fire Industry Association

**Johnson  
Controls**