

For a safer and
more secure
Europe.

Annual Report 2025
2026

Annual Report



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Letter of the President

As we reflect on the last year, Euralarm stands at the crossroads of unprecedented global change and transformative opportunities for our industry. The past year has highlighted how interconnected our world has become, with shifting geopolitical dynamics, trade developments, and rapid technological evolution directly influencing the fire safety and security sectors. In this complex environment, our collective responsibility to build resilient systems and sustainable solutions has never been more critical.

Global trends—from urbanization and demographic shifts to climate-related risks and digital transformation—have accelerated the demand for smarter, more adaptive safety solutions. Our members, representing a broad spectrum of industries, have risen to these challenges with remarkable innovation, dedication, and professionalism. I extend my heartfelt thanks to each of you for your ongoing engagement and support; it is your commitment that ensures Euralarm remains a trusted voice for the sector.

The evolving global landscape has also driven increased activity around EU trade agreements. These agreements are far more than legal frameworks—they are gateways for our industries to access new markets, expand partnerships, and export innovative solutions worldwide. European initiatives of this kind unlock tangible opportunities for our members, ranging from regulatory alignment and joint ventures to standardization initiatives.

Euralarm actively supports members in leveraging these frameworks, helping them navigate the complexities of new markets while maximizing growth potential.

In this context, resilience is not only a technical or operational principle—it is a strategic imperative. Euralarm is committed to guiding its members through regulatory complexity, supporting adaptation to evolving international standards, and ensuring the industry is positioned to anticipate change, respond effectively, and thrive sustainably.

This year, our increased marketing activity—including a refreshed website, engaging webinars, dynamic participation in events, and a growing social media presence—has further strengthened Euralarm’s visibility. These initiatives have brought our community closer together, fostering knowledge sharing, collaboration, and stronger connections across the industry. By enhancing engagement with members, partners, and stakeholders, we are actively driving the growth and influence of our global network.

Looking ahead, our mission remains: amplify the collective voice of our members, promote innovation, and enhance the safety and security of communities across Europe. None of this progress would be possible without the unwavering support of our members, the guidance of the Board, and the professionalism of our

dedicated team. Together, we are shaping a safer, more resilient, and future-ready industry. On behalf of Euralarm, thank you for your continued trust, partnership, and commitment. We enter the next year with confidence, ready to transform challenges into lasting success and seize the opportunities that lie ahead.



Peter Mita
Euralarm President



Letter of the General Director

The past year has been one of significant developments in global regulatory and trade landscapes, profoundly affecting the fire safety and security industries. Rapidly evolving regulations, both at the EU level and internationally, have required constant attention and proactive engagement from Euralarm to ensure that our members can navigate these changes effectively.

Global developments have led to the introduction of new, updated, and increasingly simplified regulations, reflecting a shared goal of harmonized standards and enhanced safety assurance. While these changes present important opportunities for innovation and market growth, they also bring challenges. Aligning supporting standards with the pace of legislative developments often proves difficult, creating periods of uncertainty for manufacturers and service providers. At the same time, there has been a perceived lack of urgency for key initiatives, such as the proposed Products Act, and progress on updating the Construction Products Regulation (CPR) standards for our sector has been slower than anticipated delays that can impact competitiveness and safety across Europe.

In this environment, Euralarm's role is more vital than ever. We are uniquely positioned to build bridges between our members and regulators, facilitating dialogue that ensures regulations are both practical and effective. The expansion of EU trade agreements offers new and exciting opportunities. We plan to connect our members with local trade associations, standardization bodies, and policymakers in new markets, we help companies navigate complex regulatory environments, access emerging markets, and contribute to international safety standards. These connections not only promote best practices but also strengthen the global competitiveness of our industries.

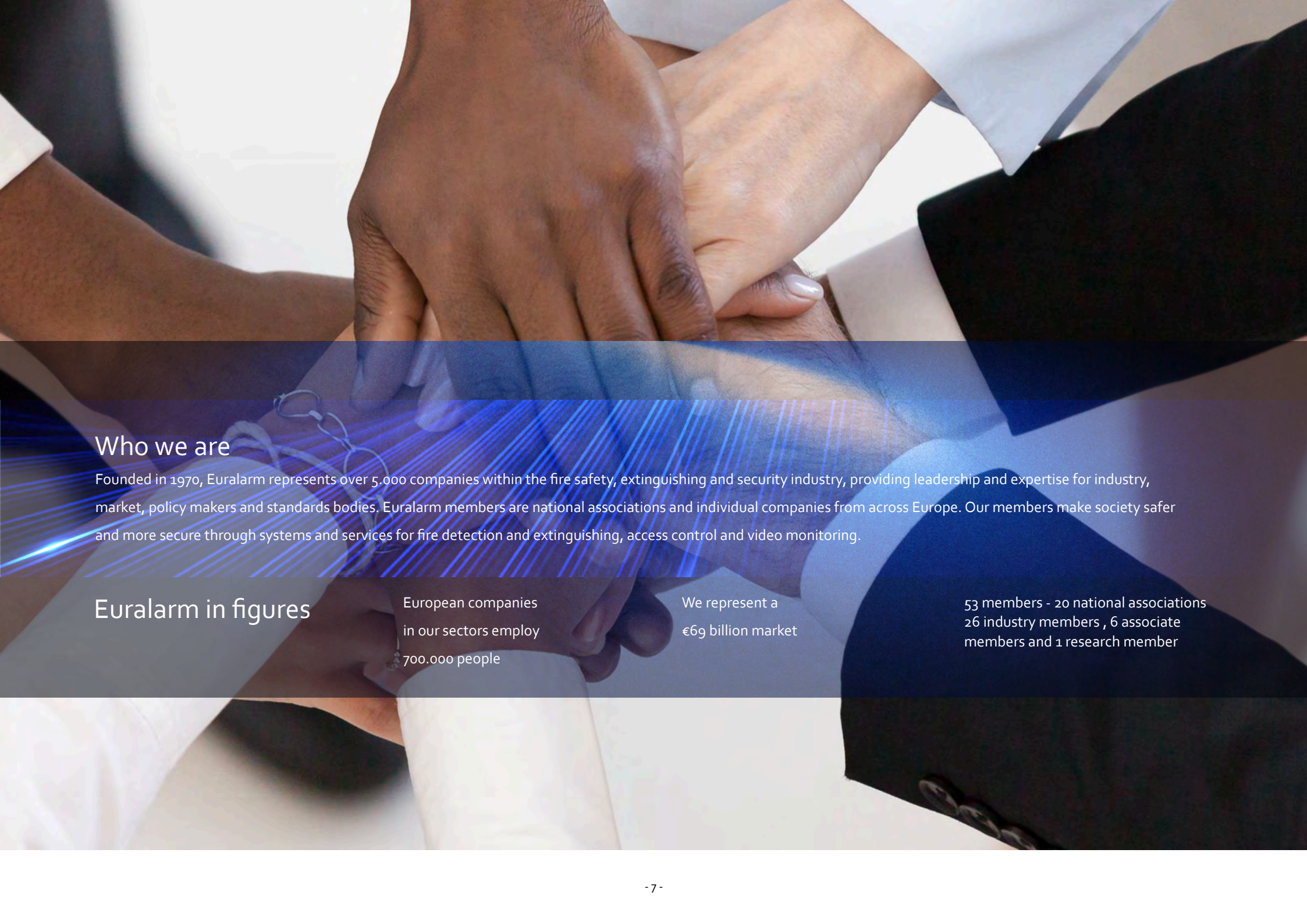
Our professional team continues to provide timely guidance, organize technical and regulatory discussions, and support members, sections and committees in adapting to these evolving frameworks. The collaborative efforts of the Board, our members, and the team have been instrumental in ensuring that Euralarm remains a trusted partner for both industry and regulators.

Looking ahead, the challenges are clear. We must continue advocating for practical, timely regulations, support the development of standards aligned with legislative timelines, and enable our members to capitalize on the opportunities presented by global trade. By doing so, Euralarm strengthens the industry's ability to respond effectively to global shifts while maintaining the highest standards of safety, innovation, and operational excellence.

I extend my sincere gratitude to our members, the Board, and our professional team for their commitment. Your engagement, expertise, and proactive contributions ensure that Euralarm continues to be a central force in shaping a safer, more resilient, and globally connected industry. Together, we will navigate regulatory complexities, seize new opportunities, and uphold our standard of excellence in fire safety and security.

Paul van der Zanden
Euralarm General Director





Who we are

Founded in 1970, Euralarm represents over 5.000 companies within the fire safety, extinguishing and security industry, providing leadership and expertise for industry, market, policy makers and standards bodies. Euralarm members are national associations and individual companies from across Europe. Our members make society safer and more secure through systems and services for fire detection and extinguishing, access control and video monitoring.

Euralarm in figures

European companies
in our sectors employ
700.000 people

We represent a
€69 billion market

53 members - 20 national associations
26 industry members , 6 associate
members and 1 research member

Euralarm Members

For a complete overview of our members, [click here](#).

Welcoming new members

One of Euralarm's objectives is to provide an open, transparent and equal platform for members of all sizes, including by monitoring trends in European and global markets, informing members and promoting action where appropriate.

This year we can welcome:

- Satel
- Entalpia Europe
- VdS
- BHE
- Kidde Global Solutions

Our structure

The Euralarm Board consists of: the President of Euralarm, the Chair and Vice-Chair of the Euralarm Sections, as well as the Chair of the Committees. For an overview of our organisation [click here](#). Euralarm's structure ensures that all types of members are fairly represented across its Board and Sections. They are supported by a full-time Professional Team, including two Technical Managers.

Executive Advisory Council

Euralarm's Executive Advisory Council provides a platform to discuss strategic subjects such as strategic issues tied to technological or regulatory changes. Members of the Euralarm Executive Advisory Council bring a broad view on the fire and security industry and how it is evolving, including relevant European policies.



Guiding innovation and addressing environmental and technical challenges

The Euralarm Extinguishing Section brings together expertise across a broad range of fire suppression technologies, including automatic and manual systems, fixed and portable equipment, oxygen reduction systems, and firefighting agents. This diversity ensures that discussions reflect multiple perspectives and lead to well-balanced, practical outcomes for the industry.

In 2025, the Section continued to expand its expertise by welcoming new members, further strengthening its technical knowledge base and reinforcing its role as a key reference point for extinguishing technologies in Europe. This broad representation enables the Section to assess developments from complementary angles and provide meaningful guidance to stakeholders.

A major focus throughout the year has been environmental regulation, particularly the ongoing discussions surrounding PFAS restrictions. The Section closely monitored developments within ECHA's RAC and SEAC committees and actively communicated updates to members through a regularly updated Fact Sheet. As the process progresses towards final opinions and potential regulatory action, the Section remains committed to ensuring that the impact on extinguishing technologies is clearly understood and appropriately addressed.

Extinguishing Section

In parallel, the Section has followed the implementation of the revised F-Gas Regulation, incorporating new requirements related to labelling, reporting, and certification into updated guidance. With the latest revision completed, attention will now shift to monitoring practical implementation and supporting members in compliance.

Standardisation remains a cornerstone of the Section's activities. Members actively contribute to CEN and ISO committees, ensuring that evolving standards reflect technological advancements and market needs. The anticipated launch of the CPR Acquis Expert Group for Fixed Fire Fighting products is expected to play a key role in shaping future standardisation work, and the Section is preparing to engage closely in this process.

Collaboration with external stakeholders continues to be an important element of the Section's work. Strong links are maintained with organisations such as EFSN, FSSA, and Insurance Europe, allowing for alignment on key technical and

regulatory topics. Joint initiatives, including coordinated communications and technical exchanges, contribute to a more consistent global approach to fire protection.

The Section has also maintained a strong focus on knowledge sharing. A series of well-attended webinars addressed key topics such as fire protection for lithium-ion batteries, fire safety in electric vehicle parking areas, and fire protection solutions for data centres. In addition, new and updated guidance documents—covering topics such as scaling factors (according to EN 15004), and guidance on the protection of data centres—have been published and widely disseminated.

With increasing download numbers and growing engagement, these publications demonstrate their continued relevance and value to the industry. The Section remains committed to updating and expanding its guidance to reflect ongoing developments and support best practice across Europe.



Advancing fire safety through standardisation, collaboration and innovation

The Euralarm Fire Section continues to promote the protection of people, property, and the environment by advancing fire detection and alarm technologies and supporting a robust regulatory and standardisation framework.

Its work is structured through dedicated Task Groups and Task Forces addressing key areas such as domestic life safety, fire standards, certification, and the Construction Products Regulation (CPR). This structure ensures that complex topics are addressed efficiently and with the appropriate level of expertise.

In 2025, the Section further strengthened its network by welcoming new members, enhancing its capacity to contribute to ongoing regulatory and technical discussions.

A central focus of the Section's work has been the implementation of the revised CPR. Dedicated task forces developed explanatory documents and FAQs to help members understand the implications of the new framework. In addition, the Section initiated an ad hoc group to align product standards with CPR

Fire Section

requirements, working closely with CEN technical committees to ensure consistency and practical applicability.

Euralarm's successful application to join the CPR Acquis Expert Group for Fixed Fire Fighting products represents a significant milestone. This participation will enable the association to directly contribute to shaping future standardisation requests and ensure that industry perspectives are fully reflected.

Domestic Life Safety remains another priority area. Activities included engagement in European Fire Safety Week and European Smoke Alarm Day, as well as continued work on battery-related regulatory issues. New guidance was developed on topics such as preventing fires caused by unattended cooking and improving accessibility of smoke alarms.

Standardisation activities were actively monitored and supported through dedicated task groups. These groups addressed both European and international developments, including the preparation of position papers and updates to

country-specific regulatory fact sheets. Collaboration with international partners ensures alignment and supports the global competitiveness of European solutions.

The Section also continued its cooperation with certification bodies through the EFSG framework, addressing topics such as mutual recognition agreements and harmonisation of certification approaches.

In addition to regulatory and technical work, the Section maintained a strong focus on knowledge dissemination. Webinars and publications covered topics such as multi-sensor fire detection, lockdown applications, and the integration of cybersecurity into fire detection systems. These initiatives support industry awareness and promote best practices across the sector. In addition, the Section initiated an ad hoc group cooperating with the technical standardization committee to prepare the legal basis to get future product standards aligned with CPR.



Driving standardisation and resilience in a rapidly evolving security landscape

The Euralarm Security Section plays a central role in ensuring that European security systems and standards remain aligned with technological developments, regulatory requirements, and market needs.

In 2025, the Section continued to actively contribute to both European and international standardisation activities, maintaining a strong presence within CLC/TC 79 and IEC/TC 79. Through these platforms, Euralarm provides strategic input on the evolution of the sector and supports the development of new and revised standards.

A major achievement during the year has been the continued leadership in the revision of EN 50131-1. Euralarm developed comprehensive draft proposals, which were refined through collaboration with working group members. The work has now reached a level of maturity that will allow the formal launch of a New Work Item in 2026, marking an important step forward for the industry.

The Section also contributed to resolving technical issues in existing standards, including EN 50136-2, and supported responses to external requests related to future harmonised standards under the Radio Equipment Directive.

Security Section



At international level, Euralarm has actively supported the alignment of IEC standards with European practices, particularly for intrusion and hold-up alarm systems. This work strengthens global consistency and facilitates market access for European solutions.

Collaboration across Euralarm sections has been further enhanced through joint meetings with the Services Section. These meetings ensure coordinated approaches to topics such as cybersecurity, cloud services, and the evolution of service-based models.

The Section also addressed emerging challenges related to the protection of critical infrastructures. A new guideline on precautionary measures for protecting vital installations was developed, and a dedicated roundtable on perimeter security was organised, laying the groundwork for further activities in 2026.

In parallel, the Section actively contributed to cross-cutting topics, including cybersecurity and environmental regulation. Close cooperation with the Horizontal Compliance Committee and dedicated task groups ensured that the security perspective was fully represented in discussions on the Cyber Resilience Act and the implementation of cybersecurity requirements under the Radio Equipment Directive.

Through its continued engagement in standardisation, collaboration, and regulatory monitoring, the Security Section reinforces its role in building a resilient, secure, and future-ready European security ecosystem.



Enabling digital transformation and future-ready service models

The Euralarm Services Section remains at the forefront of digital transformation in the fire safety and security sectors, supporting the development of innovative, reliable, and compliant service models.

In 2025, the Section continued to focus on remote services, data governance, and emerging technologies, ensuring that members are well prepared for evolving regulatory and market conditions.

A key priority has been the implementation of EN 50710. As members began applying the standard, questions arose regarding the interpretation of certain provisions. In response, the Section developed and published an interpretation sheet, providing clarity and supporting consistent implementation across the industry.

The Section also closely monitored developments related to the Data Act, contributing to the drafting of Orgalim guidance on business-to-business data sharing. Particular attention was given to ensuring that data generated by security systems can be appropriately protected and, where necessary, exempted from mandatory sharing requirements.

Services Section



Artificial Intelligence has emerged as another important area of focus. Through active liaison with CEN/CLC/JTC 21 and participation in the AI Pact, Euralarm is supporting members in preparing for the future AI regulatory framework. A dedicated workshop explored practical AI applications in fire safety and security services, highlighting both opportunities and challenges.

The Section also contributed to defining criteria for European sovereign cloud services, recognising the growing importance of secure and resilient digital infrastructures, particularly for critical applications.

Collaboration remains a key strength of the Section. Joint meetings with the Security Section have enhanced coordination on topics such as cybersecurity,

service standards, and the transition to cloud-based solutions. In addition, the Section actively contributes to cross-cutting discussions within the Horizontal Compliance Committee and related task groups.

Regulatory monitoring continues to be a core activity. The Section has followed developments related to the Battery Regulation, particularly regarding the classification of small batteries used in safety systems. By providing input and sharing insights, the Section helps ensure that regulatory interpretations remain practical and aligned with industry needs.

Through its proactive approach, the Services Section continues to support innovation while ensuring that digital transformation is underpinned by robust standards, clear guidance, and regulatory compliance.



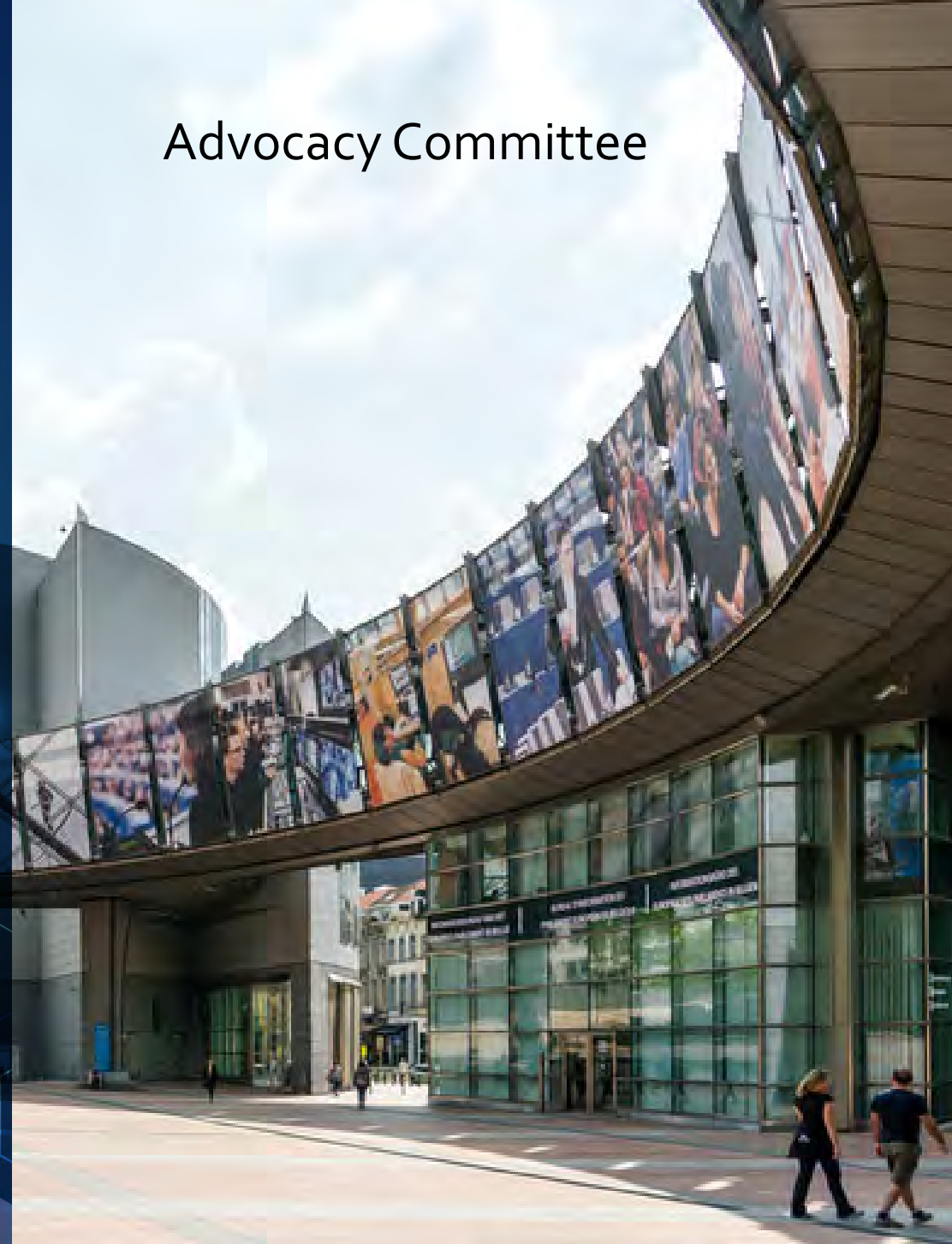
Shaping a balanced regulatory framework for a safer and digital Europe

In 2025, the Euralarm Advocacy Committee continued to strengthen the association's voice in European policy discussions, ensuring that the interests of the fire safety and security industry are effectively represented in an increasingly complex regulatory environment. By closely monitoring legislative developments, engaging with EU institutions, and coordinating industry input, the Committee contributed to shaping a balanced and forward-looking regulatory framework.

Environmental regulation remained important - the Committee followed closely the revision of the F-Gas Regulation and ongoing discussions on PFAS restrictions, both of which have significant implications for the use of certain fire extinguishing agents. Through stakeholder engagement, Euralarm worked to ensure that regulatory approaches consider safety requirements, technological feasibility, and the availability of suitable alternatives.

Digital policy developments also featured prominently. The Committee monitored and contributed to discussions on the Data Act, aimed at facilitating data sharing and reuse across the European Union, cooperating with The EC in the developing of the FAQ to guide regulation implementation. Attention was given to safeguarding sensitive data generated by fire safety and security systems, ensuring that data governance frameworks remain compatible with the specific requirements of the sector.

Advocacy Committee





In parallel, Euralarm has developed a successful advocacy strategy in relation to the Digital Networks Act (DNA) proposal, achieving the inclusion of key safeguards to secure the continuity of communication services for the industry, which is critical to ensuring the reliable provision of safety and security systems.

Artificial Intelligence is another area of growing importance. The Committee followed the development of the AI regulatory framework, which introduces a risk-based approach to AI systems. Euralarm contributed to discussions to ensure that applications relevant to fire safety and security are appropriately classified and that regulatory obligations remain proportionate and practical. In addition, Euralarm has joined the AI Pact, demonstrating its commitment to supporting the responsible implementation of the AI framework and providing its members with direct access to key stakeholders and discussions in this field.

Cybersecurity remains a central focus across multiple legislative initiatives, including the Cybersecurity Act, the NIS2 Directive, and the Cyber Resilience Act. The Advocacy Committee actively contributed to these discussions, emphasising the need for clear definitions, workable requirements, and alignment with existing

standards. Euralarm published a position paper on the implementation timeline of the Cyber Resilience Act to ensure that industry stakeholders are given sufficient time to comply with new obligations.

In addition, the Committee developed and promoted several strategic positions to support the industry. These included Euralarm's position on the EU Digital Omnibus Regulation proposal, aimed at ensuring coherence across digital legislation and secure a more effective regulatory framework.

Through continuous dialogue with policymakers, participation in consultations, and collaboration with industry partners, the Advocacy Committee has reinforced Euralarm's role as a trusted and constructive stakeholder at European level. Looking ahead, the Committee will continue to anticipate regulatory developments, support members in navigating compliance challenges, and contribute to shaping policies that enhance safety, security, and innovation across Europe.

Supporting members in a complex and evolving regulatory environment

The Horizontal Compliance Committee (HC Committee) remains a central platform within Euralarm for monitoring regulatory developments, addressing compliance challenges, and supporting members with timely and practical guidance.

In 2025, the Committee further strengthened its communication efforts, publishing five editions of the Compliance Newsletter. These updates provide members with regular insights into legal, environmental, and technical developments, helping them stay informed and prepared.

The Committee actively monitored a wide range of European policy initiatives, including discussions on a potential European Product Act and the revision of key legislative frameworks such as the Standardisation Regulation and the New Legislative Framework. Through responses to public consultations and calls for evidence, Euralarm ensured that the voice of the industry was clearly represented.

Engagement with European institutions and industry partners remained a priority. The Committee contributed to dialogues with the European Commission and Orgalim, particularly on challenges related to the citation of harmonised standards. It maintained close contact with stakeholders to address issues affecting market access and compliance.

Horizontal Compliance Committee

Environmental and sustainability topics continued to feature prominently. The Committee monitored developments related to the Green Claims Directive, Ecodesign requirements, the Digital Product Passport, and revisions of major directives such as RoHS, REACH, and WEEE. Through Euralarm's participation in the Orgalim Green Transition Working Group, members received comprehensive updates and coordinated guidance.

Significant work was also carried out on the Battery Regulation. In cooperation with the European WEEE Register Network, the Committee developed a revised position paper clarifying that batteries used in alarm systems should be considered industrial rather than portable. This interpretation provides important guidance for manufacturers and regulators and supports consistent application of the regulation.

Cybersecurity remained another key focus area. The Committee contributed to discussions on the implementation of the Delegated Regulation under the Radio Equipment Directive and actively supported work related to the Cyber Resilience Act. Dedicated task group activities included engagement with the European Commission, monitoring of standardisation efforts, and coordination with relevant technical committees.

In addition, the Committee ensured continuous information flow to members on issues such as UK market access, PFAS restrictions, and emerging regulatory requirements.

Through its broad and proactive activities, the Horizontal Compliance Committee continues to play a crucial role in helping Euralarm members navigate an increasingly complex regulatory landscape and maintain compliance in a rapidly evolving environment.



Strengthening visibility, engagement and strategic positioning

In 2025, the Marketing Committee continued to reinforce the Euralarm's visibility, strategic positioning, and engagement with both members and external stakeholders. Through a combination of digital innovation, targeted communication, and thought leadership initiatives, the Committee further strengthened Euralarm's role as the leading voice of the fire safety and security industry in Europe.

A key milestone during the year was the update of Euralarm's 2030 Strategy. The Marketing Committee played an active role in aligning communication activities with the strategic priorities of the association, ensuring that key messages around safety, innovation, sustainability, and resilience are clearly articulated and consistently communicated. This updated strategy provides a strong foundation for future outreach and supports Euralarm's ambition to increase its influence at European level.

Digital Communication transformation remained at the core of the Committee's activities. A major upgrade of the Euralarm website introduced new technologies and supporting tools, significantly improving usability, performance, and content management capabilities. These enhancements allow for more dynamic communication, better user experience, and more effective dissemination of technical and policy-related information.

Marketing Committee

In line with this development, new dedicated landing pages were created to highlight Euralarm's expertise in key growth areas, including the resilience of critical infrastructures, data centres, and assisted living and social alarming. These pages serve as important entry points for stakeholders, showcasing Euralarm's knowledge and positioning us at the forefront of emerging industry topics.

The Committee also continued to expand Euralarm's thought leadership activities. A series of webinars addressed key technical and regulatory developments, reinforcing the association's reputation as a trusted source of expertise. Attention was given to engaging the next generation of professionals, including a dedicated webinar on fire detection technologies tailored for young professionals. This initiative supports knowledge transfer within the industry and strengthens long-term engagement.

Euralarm's external visibility increased significantly throughout the year. The association achieved greater presence in trade press, with more frequent coverage and contributions that highlight its expertise and policy positions. At the same time, activity on LinkedIn continued to grow, with increased posting frequency, higher engagement levels, and a steadily expanding audience. This enhanced digital presence enables Euralarm to reach a broader community and foster dialogue across the sector.

Through these combined efforts, the Marketing Committee has successfully strengthened Euralarm's communication capabilities, supported its strategic objectives, and enhanced its visibility across Europe. Building on this progress, the Committee will continue to develop innovative approaches to communication and engagement, ensuring that Euralarm remains a prominent and influential voice in the years ahead.





Euralarm Board

From left to right: Neil Budd, Milan Ceeh, Anja Schäfers, Rodger Reiswig, Alan Elder, Paul van der Zanden, Peter Mita, Nikolaos Stamoulis, Victoria Ferrera Lopez, Gerd Hülsen, Christian Schmitz, Oscar Feijoo Jimenez and Robert Thilthorpe. Not on photo: Dave Wilkinson and Julie Hanson.

Euralarm represents the fire safety and security industry, providing leadership and expertise for industry, market, policy makers and standards bodies.


Our members make society safer and secure through systems and services for fire prevention, detection and extinguishing, intrusion detection, access control, video monitoring, alarm transmission and alarm receiving centres.


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